Monthly Communications Update

January 2025

Key Topic(s)

This month you should be focusing your efforts on **Alcohol & Drug Misuse**, **Nutrition** and **Physical Wellness**. Visit the following links for resources on these areas:

Alcohol & Drug Misuse: https://warfighterwellness.org/alcohol-substance-misuse/

Nutrition: https://warfighterwellness.org/nutrition/

Physical Wellness: https://warfighterwellness.org/physical-wellness/

Health Observances

Daily:

- 01 January: New Years Day
- **02 January:** Motivation & Inspiration/Weigh-in Day
- 03 January: International Mind-Body Wellness Day/Festival of Sleep Day
- 05 January: National Keto Day
- **06 January:** National Bean Day
- 08 January: National Take the Stairs Day
- 11 January: National Milk Day
- 12 January: Stick to Your New Year's Resolutions Day
- 13 January: Clean Your Desk Day/Make Your Dreams Come True Day
- 15 January: Brew Monday
- 16 January: Women's Healthy Weight Day
- 20 January: Martin Luther Kind Jr. Day/Blue Monday/Take a Walk Outdoors Day/National Cheese Lovers Day
- 24 January: Just Do It Day
- 26 January: Spouse's Day

Weekly:

- **01 07 January:** New Year's Resolution Week
- 12 18 January: Sugar Awareness Week
- 19 25 January: National Activity Professionals Week/Healthy Weight Week
- 26 02 February: Meat Week

Monthly:

- Cervical Health/Cancer Awareness Month
- National Blood Donor Month
- Winter Sports TBI Month
- U.S. Family Fit Lifestyle Month

Dry January

MHS Monthly Observances

N/A

Social Media

Each month you should complete *at least one* of the following items through your command's social media page:

Like the W2 Facebook page: www.facebook.com/warfighterwellness/
Follow the W2 Instagram account: www.instagram.com/warfighterwellness/
Like, comment, or share a post from the W2 Facebook and/or Instagram page.